

# reply form 2020 spotlight gala @ home

Yes, I/we are pleased to support the 2020 Spotlight Gala @ Home, at the following level:

## underwriters

- Spotlight Gala @ Home Underwriter: **\$100,000**
- Instagram After-Party Sponsor with DJs Kiss and M.O.S.: **\$40,000**

## tv tray sponsorships

### \$50,000 Hometown Hero (aka vice chair)

Premium Seating for Gala Performance on Your Sofa; Links to the Live Performance and After-Party; Vice Chair Mention on Live Program; Vice Chair Listing with Logo on All Gala Electronic Materials and On-Air; Recognition on banner to be displayed in Prudential Lobby and in NJPAC programs for the year; Full-page, Full-color Ad in the Gala Digital Program Journal hosted on NJPAC's website; Two (2) Complimentary Premium Tickets in the President's Box to one (1) NJPAC performance once live performances resume; and, Social Media Recognition.

### \$35,000 Platinum Channel Surfer Dinner Committee

Premium Seating for Gala Performance on Your Sofa; Links to the Live Performance and After-Party; Dinner Committee Platinum Listing on All Gala Electronic Materials and On-Air; and, a Half-page, Full-color Ad in Gala Digital Program Journal hosted on NJPAC's website.

### \$25,000 Gold Live-Streamer Dinner Committee

Prime Seating for Gala Performance on Your Sofa; Links to the Live Performance and After-Party; and, Dinner Committee Gold Listing on All Gala Electronic Materials, On-Air and in Gala Digital Program Journal.

### \$15,000 Silver Remote Controller

Select Seating for Gala Performance on Your Sofa; Links to the Live Performance and After-Party; and, Silver Listing in Gala Digital Program Journal and On-Air.

## donation

- I cannot attend the Spotlight Gala @ Home, but would like to make a donation of

\$ \_\_\_\_\_

## njpac advocate individual tickets

All Advocate Tickets include Seating on Your Sofa; Links to the Live Performance and After-Party; and Donor Listing in Gala Digital Program Journal and On-Air.

- Platinum Advocate(s):** **\$5,000**
- Gold Advocate(s):** **\$2,500**
- Silver Advocate(s):** **\$1,500**
- Friendly Advocate(s):** **\$1,000**

## digital advertisements

- \$5,000 full-page color ad**
- \$2,500 half-page color ad**

**Ad space reservation:** September 4, 2020

**All press-ready artwork required:** September 10, 2020

**Payment due:** September 18, 2020

**Digital File Format**

**Safety:** 4.5" x 7.5"

**Ad Size:** 5" x 8"

Print-ready PDF or JPEG (300 dpi) are accepted.  
All files must be CMYK or RGB.

Please email artwork to [women@njpac.org](mailto:women@njpac.org).

Please call us at 973.297.5806 with any questions.



# complete this form

Register online at [njpac.org/gala](http://njpac.org/gala) or  
email completed pdf form to [women@njpac.org](mailto:women@njpac.org)

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Name

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Title

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Company

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Address

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City

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State

Zip

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Phone

Ext.

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Email

Credit Card Type     American Express     MC     VISA     DISCOVER

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Credit Card #

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Exp. Date

CVV#

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Signature

Contact in Your Office if other than you: \_\_\_\_\_

Please make checks payable to: NJPAC (Tax ID 22-2889703)

Payment is due 21 days after pledge is received.

Your contribution is fully tax-deductible to the extent allowed by law.

For more information, please contact [women@njpac.org](mailto:women@njpac.org) or call **973.297.5806**

Women@NJPAC, One Center Street, Newark, NJ 07102

