



roastmaster
cedric
the entertainer

of christian
mcbride

june 6

Christian McBride is an eight-time GRAMMY® Award-winning jazz bassist, bandleader, composer, educator and producer.

Be there for a night of laughs as the jazz legend gets grilled — for his 50th birthday! — by roastmaster Cedric the Entertainer and a crew of hilarious comedians.

All the insults are for a good cause: Every dollar raised will support arts education programs at two organizations dear to Christian's heart: **NJPAC** and **JAZZ HOUSE KiDS**.

2022 Sponsorship Opportunities

Yes, I/we wish to support the Celebrity Roast of Christian McBride at the following level:

sponsorship

- Presenting Sponsor: \$25,000**
(tax-deductible amount is \$23,500)
 - One (1) Premier Table (10 seats total for Dinner & Roast)
 - Verbal recognition
 - Full-page, full-color ad in Program Journal
 - Logo placement on all event communications including printed invitation, eblast series and event webpage
 - Special sponsor recognition on social media
- Underwriter: \$10,000**
(tax-deductible amount is \$8,500)
 - One (1) Premium Table (10 seats total for Dinner & Roast)
 - Full-page, full-color ad in Program Journal
 - Listing in all event communications including printed & digital materials
- Gold Sponsor: \$5,000**
(tax-deductible amount is \$4,400)
 - 4 Seats for Dinner & Roast
 - Half-page, full-color ad in Program Journal
 - Listing in all event communications including printed & digital materials

individual ticket

- Individual Ticket: \$500**
(tax-deductible amount is \$350)
_____ Number of tickets
- One Seat for Dinner and Roast

journal reservation

- Full page, full-color advertisement: \$750**
Size: 5.5" x 8.5"
- Half page, full-color advertisement: \$300**
Size: 5.5" x 4"

All advertisements and honoree tributes must be received by **May 9, 2022**. Files must be CMYK and 300 dpi. Program Journal ads are 100% tax-deductible.

donation

- I cannot attend the Celebrity Roast of Christian McBride, but would like to support **NJPAC** and **JAZZ HOUSE KiDS** with a donation of
\$_____.

three easy ways to support the njpac celebrity roast

- Support online at njpac.org
- Email completed form to celebrityroast@njpac.org
- Mail completed form and payment to **Amy Fitzpatrick** at NJPAC · One Center Street · Newark, NJ 07102

Name

Title

Company

Address

City

State

Zip

Phone

Ext.

Email

Sponsorship Individual Ticket Journal Ad – Full page Journal Ad – Half page

Credit Card Type American Express MC VISA DISCOVER

Credit Card #

Exp. Date

CVV#

Signature

Contact in Your Office if other than you: _____

Donor Listing as it should appear in our materials:

Please make checks payable to: NJPAC

For more information, please contact celebrityroast@njpac.org or call **973.671.8554**

NJPAC · One Center Street · Newark, NJ 07102



NJPAC's Arts Education programs have served nearly 2 million children and families during the Arts Center's first 25 years, through Saturday arts training programs, summer camps, free community events, professional development opportunities for teachers and more.

JAZZ HOUSE KIDS has been an instrument of change for 19 years through music, mentoring, education and apprenticeship, serving all students regardless of financial circumstances.